

haley elise yacavone. *designer*

📞 upon request

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🌐 haleyacavone.com

about

I can make it “pop”.

education

2018-2020

VCU Brandcenter

M.S. in Advertising Art Direction
Richmond, VA

2015-2018

University of South FL

B.A. in Mass Communications
Focus in Creative Advertising
Tampa, FL

skills

Concept Ideation, Print
Prepress, Web Design, Print/
Mail Design, Typography,
Brand Identity, Logo Design,
Layout, Communication,
Color Theory, Improvisation,
Organization, Project
Management, Photo Editing,
Product Photography

shenanigans

Hardcore dog mom, gear
head, tattoo enthusiast,
cajun + italian chef,
occasional crocheter, winged
eyeliner perfectionist

work experience



Kessler Creative

Dec. 2021 - Oct. 2022
Marketing, Print, Mail

- Senior Graphic Designer



On Ideas

March 2021 - Present
Advertising Agency

- Freelance Art Director + Designer



Advantus

Sept. 2021 - Nov. 2021
Consumer Product Marketing

- Contract Graphic Designer

